



Cllr Pip Ridout  
Chairman of the Licensing Committee  
Wiltshire Council  
Bythesea Road  
Trowbridge  
BA14 8JN

28 May 2014

Our ref: Dem/46164/CT

Dear Cllr Ridout

**Re: Cumulative Impact Area - Salisbury**

At a meeting of Salisbury City Council's Planning and Transportation Committee held on 27 May 2014 the above matter was raised. The committee looked at the results of the consultation and the options being considered by the panel and wish to make the following statement.

This committee urges the Licensing Committee to consider option 3 of the recommendations to not adopt the CIA for Salisbury city centre at this time for the following reasons:

**1. Salisbury does not currently have a problem with either the management of or the absolute number of licensed premises.**

We are seen as a safe city, have won the coveted "Purple Flag" status and in line with the national position, we have seen the number of public houses and night clubs decline as demographic and social changes have meant people visit pubs less.

**2. The Leisure and Night time economy is of huge and growing importance to our city.**

We have seen massive investment in Salisbury as Restaurant operators have taken over empty shops, turning them into places to eat, improving the viability of our city centre and creating jobs. The last thing we want to do is put an artificial break on this, leading to developers to go elsewhere.

**3. Existing Planning & Licensing arrangements are perfectly adequate to ensure poor quality & inappropriate licenses are not permitted.**

All new license applications are considered on their merits by the Licensing Committee of Wiltshire Council while changes of use also require planning permission, all of which can be commented on by SCC.

**4. Problem drinking when it does occur is often the result of so called "pre-loading" or street drinking which won't be affected by a CIZ (in fact, it might make it worse).**

**5. Wiltshire Council & the Police have very limited resources.**

They should deploy these resources wisely and to best effect. CIZ are expensive to administer and bureaucratic. They increase costs on potential developers and



operators and create another administrative burden on authorities. They also reduce transparency and the democratic accountability of Councillors.

Yours sincerely

Cllr John Lindley  
Chair of Planning and Transportation Committee